

# PROGRAM BOOK AD SPECIFICATIONS



## IMAGINE A WORLD WITHOUT BREAST CANCER...

A world where your mother, wife, daughter, or friend doesn't have to worry if she will be the 1 out of 8 women diagnosed with the disease. At Susan G. Komen®, we are working every minute of every day to save every life, but we need your help.

**Join the movement. Volunteer your time, donate to the cause, get involved!**

www.komenmiaftl.org



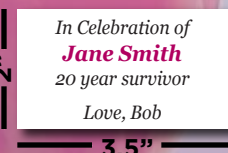
305-383-7116

## SAMPLE ADS\*

This program trim size is 8.5" x 11"

Please set up your file to the following sizes:

- Full Page: 7.5" W x 10" H**
- Half Page: 7.5" W X 5" H**
- Quarter Page: 3.75" W x 5" H**
- Business Card: 3.5"W x 2" H**



## FILE FORMAT & DELIVERY

The following formats are acceptable: .ai, .png, .pdf.

All images must be high resolution (300 dpi or greater). Color images must be CMYK and Black and White images must be grayscale.

Please send ads to:  
**ATTN: Rebecca Torriani**  
**Email: rebecca@komenmiaftl.org**

## AD PRICES

### Color

- Full Page: \$380
- Half Page: \$270
- Quarter Page: \$110
- Business Card: \$50

### Black & White

- Full Page: \$350
- Half Page: \$250
- Quarter Page: \$100
- Business Card: \$45

*You can always upgrade your Ad to color!*

**ABSOLUTE DEADLINE:  
 February 22, 2017**

**Send check payable to:**  
 Susan G. Komen Miami/Ft. Lauderdale  
 1333 S. University Drive, Suite 206  
 Plantation, FL 33324  
 ATTN: Survivor Luncheon

To pay by credit card, please call the office at 954-909-0454.